

We live to discover Untold Originals

ENTERTAINMENT Div. Fact Sheet



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Where does true originality come from?

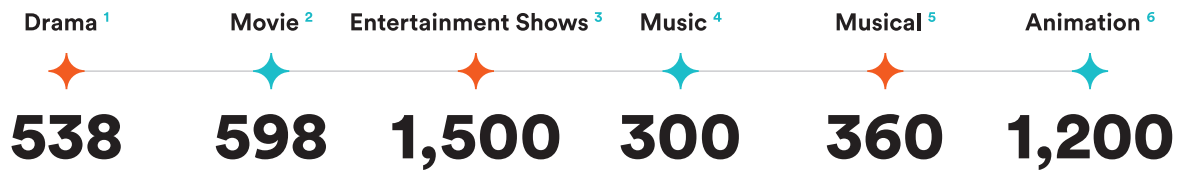
Since 1995, CJ ENM has been answering that question.

We are at originality's frontier, creating must-see dramas, award-winning movies, and addictive reality entertainment.

We are discovering K-pop's next stars, inventing animation's next sensation, and producing world-class musicals for Broadway, the West End and Asia. Originality thrives on common themes in every language, every age and every generation.

New characters and stories bring us together through universal emotions we all share.

**At CJ ENM we love to find the familiar within the unfamiliar – and the thrill that comes with it.
We live to discover untold originals.**



About us

Total revenue

\$ 31.5 billion ⁷

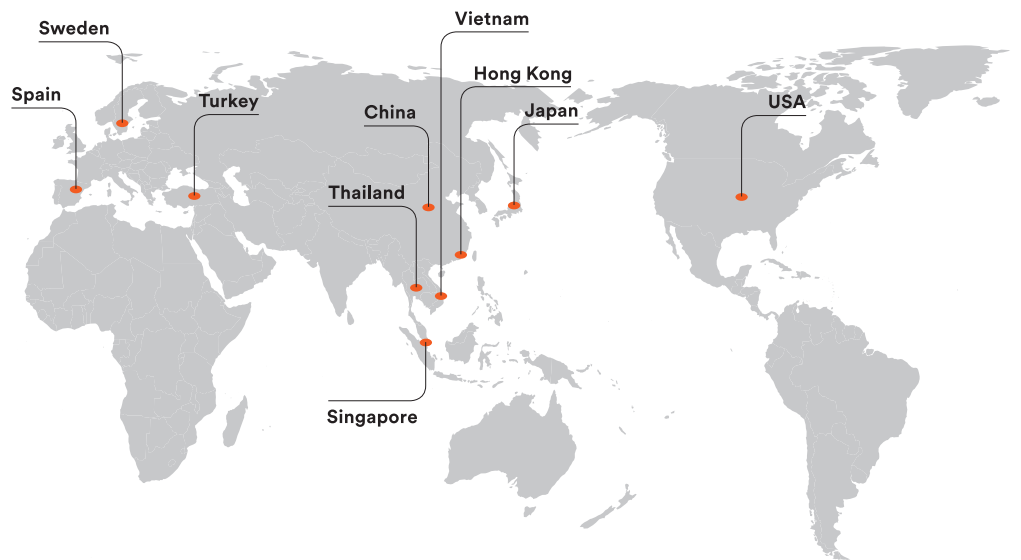
Employees

2,510 people

Subsidiary

- STUDIO DRAGON
- TVING
- HWA&DAM PICTURES
- CULTURE DEPOT
- MEZZO MEDIA
- JS PICTURES
- KPJ
- JK FILM
- ECCHO RIGHTS
- BONFACTORY

Global Network



Sales Markets

200+ countries

Global Office

10 countries

Partners

SKY DANCE MEDIA • NETFLIX
FOX • ENDEAVOR • CAA
BUNIM/MURRAY PRODUCTIONS
LPI • DEXTER STUDIOS

^{1,3} As of 2019 TV content production based on episodes

² Total Distributed films

⁴ K-POP Concerts held per year

⁵ Total productions staged

⁶ Total CJ ENM's own production based on episodes

⁷ As of 2019, Including O Shopping Division

Leading the world beyond Asia

CJ ENM Major Achievements



Drama

Korea's first integrated studio for planning, producing, and broadcasting well-made dramas

538 episodes

Annual Drama production*

200⁺ countries

Global content sales

200⁺ people

Content Creator (writer, PD etc.)

- Signed a strategic partnership agreement between Studio Dragon and Netflix
- *Memories of the Alhambra, Live*: Joint planning for a remake with FOX in the USA
- *Crash Landing on You*: Selected among the '12 Best Korean Dramas of 2019' by Forbes in the USA

Essential Content

Crash landing on you, Guardian: The lonely and great god, Reply 1988, Mr. Sunshine

*as of 2019

598 films

Total Distributed films*

750 million

Total audience*

200 countries

Sale of over 500 films

- *Parasite* winning 223 awards*, including at the 72nd Cannes Film Festival, 92nd Academy Awards, and 77th Golden Globe Awards*
- *Miss Granny*, the world's first movie to be remade in eight other languages*
- Co-producing over 10 films with Hollywood production companies* : *Sunny* (Universal Studios), *Extreme Job* (Universal Studios), *Snowpiercer* (TNT), *Parasite* (HBO)

Essential Content

The Admiral: Roaring Currents, Extreme Job, Parasite, Snowpiercer, Miss Granny, The Handmaiden

*as of 2020



Movie

Korea's leading film studio with a winner of four Academy Awards



Entertainment Shows

An entertainment planning, producing, and broadcasting studio that exports its content to the world

1,500 episodes

Annual Entertainment Show production*

160⁺ countries

Global content sales

16 countries

Produced remakes of CJ ENM content**

- Remakes of *Grandpas over Flowers* have been produced in 10 countries** and achieved the No. 1 rating on NBC in the USA
- A UK-Korea joint production, the documentary *Wild Korea* aired on BBC2 and won the Grand Prize at the New York Festivals TV & Film Awards
- Global collaboration underway for 12 productions with 8 countries including the USA, UK and Asia

Essential Content

Youn's Kitchen, Three Meals a Day, Grandpas over Flowers, Here comes trouble

*as of 2019 **as of 2020

Leading the world beyond Asia

CJ ENM Major Achievements



Music

Korea's largest music/convention operator leading K-Culture

1.11 million
Total viewers of the KCON*

200 shows
Music variety content production*

32 million
Total worldwide viewers of MAMA live broadcasting**

- *I Can See Your Voice* remade in 9 other countries***
- MAMA hosted in 6 regions* (Korea, Macau, Singapore, Hong Kong, Vietnam, Japan)
- KCON hosted in 7 countries* (USA, Japan, France, UAE, Mexico, Australia, Thailand)

Essential Content

Superstar K, I Can See Your Voice, Show Me the Money, The Voice of Korea, M COUNTDOWN

*as of 2019 **as of 2018 ***as of 2020 broadcast completion

360 performances
Productions staged*

28 awards
Winning global awards including the Tony Awards, Olivier Awards, and Grammy Awards**

4 performances
International joint productions**

- First Korean company to be approved as an official member of the Broadway League and gain voting eligibility for the Tony Awards
- International joint production of *Kinky Boots*, *Moulin Rouge*, *The Bodyguard*, *Big Fish*
- *Finding Mr. Destiny* becomes the first original Korean musical to be licensed China

Essential Content

Moulin Rouge, Kinky Boots, Finding Mr. Destiny, The Bodyguard, Gwanghwamun Sonata, Seopyeonje, Big Fish

*as of 2003-2019 **as of 2020

Musical

Global musical production company playing a remarkable part in Broadway and West End

Animation

Leading brand in the Korean animation industry

1,200 episodes*
CJ ENM's original productions*

No. 1
Ranking in the domestic market share of kids channels for 25 years

91 countries
Global sales of animation content**

- Adaptation of *Shinbi's Haunted House* as a musical, film, web drama, mobile game, etc., through a one source multi use (OSMU) strategy
- Season 1 of *Rainbow Ruby* sold to 46 broadcasters in 91 countries**
- *Robot Trains* toys sold in 16 countries across Europe and East Asia

Essential Content

Shinbi's Haunted House, Robot Trains, Rainbow Ruby, Papadog, Pucca

*as of 1997-2020 **as of 2020