



Korea  
Educational  
Broadcasting  
System



**Korea Educational Broadcasting System**

Channels

Terrestrial channels :

EBS1, EBS2, FM Radio

Satellite & Cable channels :

EBS Plus1, EBS Plus2, EBSe, EBS Kids, EBS America

Online services

[www.ebs.co.kr](http://www.ebs.co.kr)

[www.ebsi.co.kr](http://www.ebsi.co.kr) [CSAT]

[www.ebse.co.kr](http://www.ebse.co.kr) [English]

[www.ebslang.co.kr](http://www.ebslang.co.kr) [2nd languages]

[www.ebsmath.co.kr](http://www.ebsmath.co.kr)[Math Education]

# Introduction

## Contents

Introduction	04	Vision
	05	History
Channels	8	EBS1, EBS2, FM
	9	EBS Plus 1, 2·EBS English·EBS Kids·EBS America
Programs	13	Preschooler & Children Program
	15	Documentary
	17	Culture & Educational Knowledge Program
e-Learning	20	Internet & Mobile Services
Global	24	Global EBS
	27	EIDF

## EBS, Korea Educational Broadcasting System,

is a public broadcasting company that aims to inform, educate, engage, and enlighten people for all walks of their lives. EBS provides lifetime education and is determined to grow into a global educational broadcasting company for public and lifelong education.

# Vision



## EBS, a global education media group, creating advanced content

EBS aims to complement public education and provide lifelong education to its people. As the educational broadcasting system, EBS provides top-notch programs for the public through continuous innovation. EBS is dedicated in creating educational content to enhance public education and to reduce unnecessary private education costs. As a leading educational broadcasting system EBS offers an equal access to education for the public through interactive e-Learning system and customer-oriented services.



# History



- Mar. 1974 Launched Radio School
- Sep. 1980 Launched "TV High School Educational Broadcasting"
- Dec. 1990 Found Educational Broadcasting Services
- Feb. 1995 Joined ABU
- Jan. 1997 Educational Broadcasting Service Act
- Aug. 1997 Launched two Satellite TV Channels (EBS+1, EBS+2)
- Mar. 2000 Announced Educational Broadcasting Service Act
- Dec. 2000 Launched EBS Internet Service ([www.ebs.co.kr](http://www.ebs.co.kr))
- Nov. 2001 Launched EBS DTV (HLQL-DTV)
- Apr. 2004 Launched Internet CSAT ([www.ebsi.co.kr](http://www.ebsi.co.kr))
- Aug. 2004 The 1st EBS International Documentary Festival (EIDF)
- Jul. 2005 Launched EBSu DMB
- Jul. 2006 Launched EBSlang ([www.ebslang.co.kr](http://www.ebslang.co.kr))
- Apr. 2007 Launched EBS English Satellite Channel
- Jan. 2008 Signed MoU for Digital Multi Headquarter with Gyeonggi-do
- Dec. 2008 Launched EBS TV real-time broadcasting via IPTV
- May. 2010 Launched Education Digital Resource Bank
- Apr. 2012 Launched the world's first Dual Stream pilot service using 2D and 3D
- Jul. 2012 Launched Internet EBSu ([www.ebsu.co.kr](http://www.ebsu.co.kr))
- Mar. 2013 Launched Internet EBS Math ([www.ebsmath.co.kr](http://www.ebsmath.co.kr))
- Feb. 2015 Began Pilot Service for EBS2 (New Terrestrial Channel)
- Sep. 2017 New Headquarter in Ilsan, Gyeonggi-do
- Jun. 2020 Commemoration of the 20th Anniversary of EBS

ON AIR

# Channels

EBS1	A terrestrial channel for premium documentaries, preschool and youth programs, and lifelong education
EBS2	A terrestrial channel for primary and middle school education, and multicultural families
EBS FM	A radio channel for reading programs, foreign language education and cultural content
EBS Plus 1	A CSAT preparation channel for high school students
EBS Plus 2	A satellite channel mainly for elementary and middle school education support and vocational training
EBS English	A channel for English Education
EBS Kids	A channel for preschoolers and children
EBS America	A premium educational broadcasting channel for Korean in the U.S.A.

## EBS, Korea Educational Broadcasting System,

EBS's multi-way broadcasting via TV, radio, IPTV, satellite TV, and mobile, empowers the benefits of education to anyone, anytime, anywhere.

Enjoy EBS programming on 8 special channels.

**EBS envisions a world where everyone, regardless of their ages, receives the advantages of education. EBS is a broadcasting company that realizes people's dreams.**

## Terrestrial TV

### EBS1

#### Channel for All Ages from Children to Parents

EBS 1 offers award winning children's programs and globally recognized documentaries for all age groups. Creative programs for EBS1 is provided to support public education; to help reduce private supplementary education costs in Korea and establish a better public education framework. ompany for public and lifelong education.

### EBS2

#### Build Creativity for Future and Bridge Education Gap

EBS2 is a newly launched terrestrial MMS channel. EBS2 is dedicated to education programs for primary and middle school students, English education programs of different level and subjects and programs dealing with unity and multiculturalism.

### EBSFM

#### Radio Channel for Bookworms

EBS FM reads entertaining and educational stories. EBS FM provides a chance to find out true joy of life as well as acquire valuable knowledge by reading. The best companion for reading books as a way of life..

## Satellite & IPTV



#### CSAT Preparation Channel for High School Students

EBS Plus 1 provides the highest quality CSAT lectures with the best teachers in Korea. Every year, it best reflects changes in high school curriculum. It is a Korea's most trusted and leading CSAT preparation channel.



#### Channel for Middle School and Vocational Education

EBS Plus 2 provide educational contents for elementary school to middle school students for academic knowledge, creative thinking and character development. By providing free and equal opportunities, EBS Plus 2 aims to nurture future generation.



### EBS English

#### Channel for Quality English Education

EBS English broadcasts English programming for all age groups. It is a specialty channel that makes English education possible for everyone with little to no cost.

### EBS Kids

#### Channel for Preschoolers and Children

EBS Kids HD realize children's dream by offering globally recognized educational contents. EBS Kids will be a partner for the parents to make a prosperous future for their children.

### EBS America

#### EBS for Koreans in the U.S.A.

EBS America was launched in 2006 so that people in the US can enjoy EBS programs. Koreans in the U.S. can watch award winning EBS programs twenty-four hours a day.

# Programs

## **EBS's competitiveness comes from diverse programs.**

EBS has a long history of creating nationally and globally recognized educational programs.

EBS contributes to raising the awareness and knowledge of the viewers through creation of diverse programming: children's programs, documentaries and culture&knowledge programs.

# Preschoolers & Children

EBS develops high quality animations and entertainment programs so that preschoolers and children grow to be the leaders of tomorrow with creativity.



**EBS 1TV programs are mainly designed for Preschoolers and children. Characters created by EBS are the best teachers and friends for children.**

## Programs at a Glance



### Giant Peng TV

Pengsoo, the genderless giant penguin, is now a mega-hit trend in South Korea. <Giant Peng TV> surpassed 2 million subscribers only 10 months after launching its YouTube channel, and Pengsoo named 'Person of the Year' and 'Influencer of the Year' in 2019.



### Let's Get Together Ding Dong Dang

A musical TV show for kids and teens. BeongaeMan and his crew delivers the most important lessons to kids through musical.



### SEMI in Magic Cube

A just girl Semi and a genius math-magician Y, who suddenly became a baby tiger, are sucked into the Magic Cube and solve the confronted problems through mathematical thinking as they travel in times and spaces!

# Documentary

EBS offers an extensive line-up of documentaries on a diverse subjects from nature and history to various cultural themes. EBS has received numerous awards and accolades for its nature documentaries since the 1990s, and it is expanding its line-up to include 3D and UHD(4K) documentaries.

**Documentaries are one of the most famous EBS programs of all. EBS believes that documentary is one of the best ways to deliver in-depth knowledge to its audience regardless of subjects.**

## Programs at a Glance



### The Male

The UHD documentary, <The Male>, closely captures 20 rare species of "sex-crazed" fervent male birds from all around the world, exploring how sexual selection can be both holy and miraculous through the observation of 30 different species of birds in Australia, Papua New Guinea's jungle, Senegal in Africa, Central and South America, Northern Europe, and other parts of Asia, such as Japan and Indonesia.



### Qin Shi Huang, The King of Eternal Empire

Qin Shi Huang pulled off the stupendous feat of unifying China for the first time. The misconceptions and truths about the life of this hero and legend are uncovered and his enigmatic mausoleum, a gateway to a history and civilization 2,000 years old is explored. documentary. In 2016, it won ABU Documentary Prize.



### Myanmar, Ancient Mysteries Revealed

It is a coproduced documentary. With MRTV4 of Myanmar, it discovers the ancient mysteries of Myanmar. It won the Best TV Programme on Reviving Culture

# Culture & Educational Knowledge

EBS acknowledges the importance of lifelong education and supports lifelong education with quality programs for all age groups.

**EBS provides lifestyle programs that are beloved from our audience and EBS has created <Great Minds>, the greatest lectures from world-class intellectuals, which will serve as a partner for lifelong education and at the same time pioneering the democracy of the knowledge around the world.**

## Programs at a Glance



### Great Minds

<Great Minds> presents a series of lectures delivered by the Nobel Prize in Economics-winning Paul Krugman, author Michael Sandel of Justice: What's the Right Thing to Do?, creator Joseph S. Nye Jr. of the soft power concept, among many other intellectuals leading the generation.



### Travelogue Earth

<Travelogue Earth> goes around the world to show you the brilliant historic sites as well as natural heritages. This title delivers unconventional travel opportunities that only a free traveler can experience. Curators of each trip in each episode not only guide you full tourist attractions but also show you a diverse life of local people all around the world staying with them.

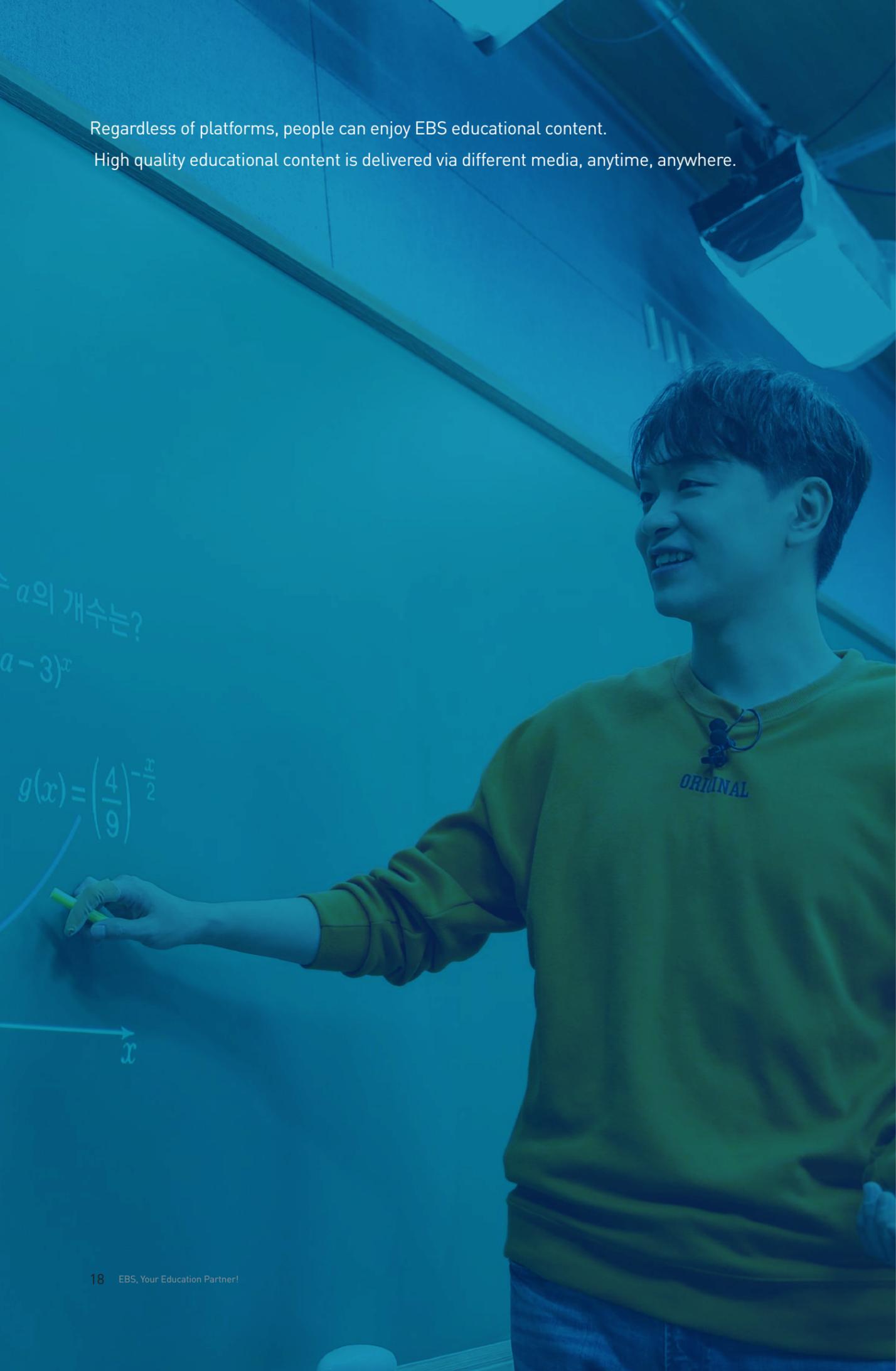


### Home: An Architectural Journey

<Home: An Architectural Journey> follows two architects as they explore different houses while learning about the lives of families who make their homes there. Travel meets architecture in this documentary series that lets us appreciate houses as homes and homes as charming houses.

Regardless of platforms, people can enjoy EBS educational content.  
High quality educational content is delivered via different media, anytime, anywhere.

# e-Learning



**During the pandemic,  
EBS has started providing**

'Online Class', an online interactive platform for school education accessible by 3 million students. 'EBS Online Class' significantly resolves the learning gap through interactions with the teachers real time comments.

## Internet & Mobile Services



### EBS MATH

For Math Education :  
[www.ebsmath.co.kr](http://www.ebsmath.co.kr)

EBS Math is dedicated to delivering fun math education so that students can enjoy learning math.

### EBS lang

For Foreign Language Education :  
[www.ebslang.co.kr](http://www.ebslang.co.kr)

EBSLang is paid-language specialized online platform. Including English, it offers lectures on 19 languages. By offering tuition refund system, it encourages learner's motivation.



### EBSi

For CSAT, the College Entrance Exam :  
[www.ebsi.co.kr](http://www.ebsi.co.kr)

EBS is specialized in offering lectures for CSAT. With the most renowned teachers in Korea, EBS produces the best study materials for CSAT. Students can customize lectures in accordance with their academic level.

### EBS English

For English Education :  
[www.ebse.co.kr](http://www.ebse.co.kr)

EBS English is a specialized online service for English Education. Users can customize lectures fit to their levels and learn English anytime anywhere.



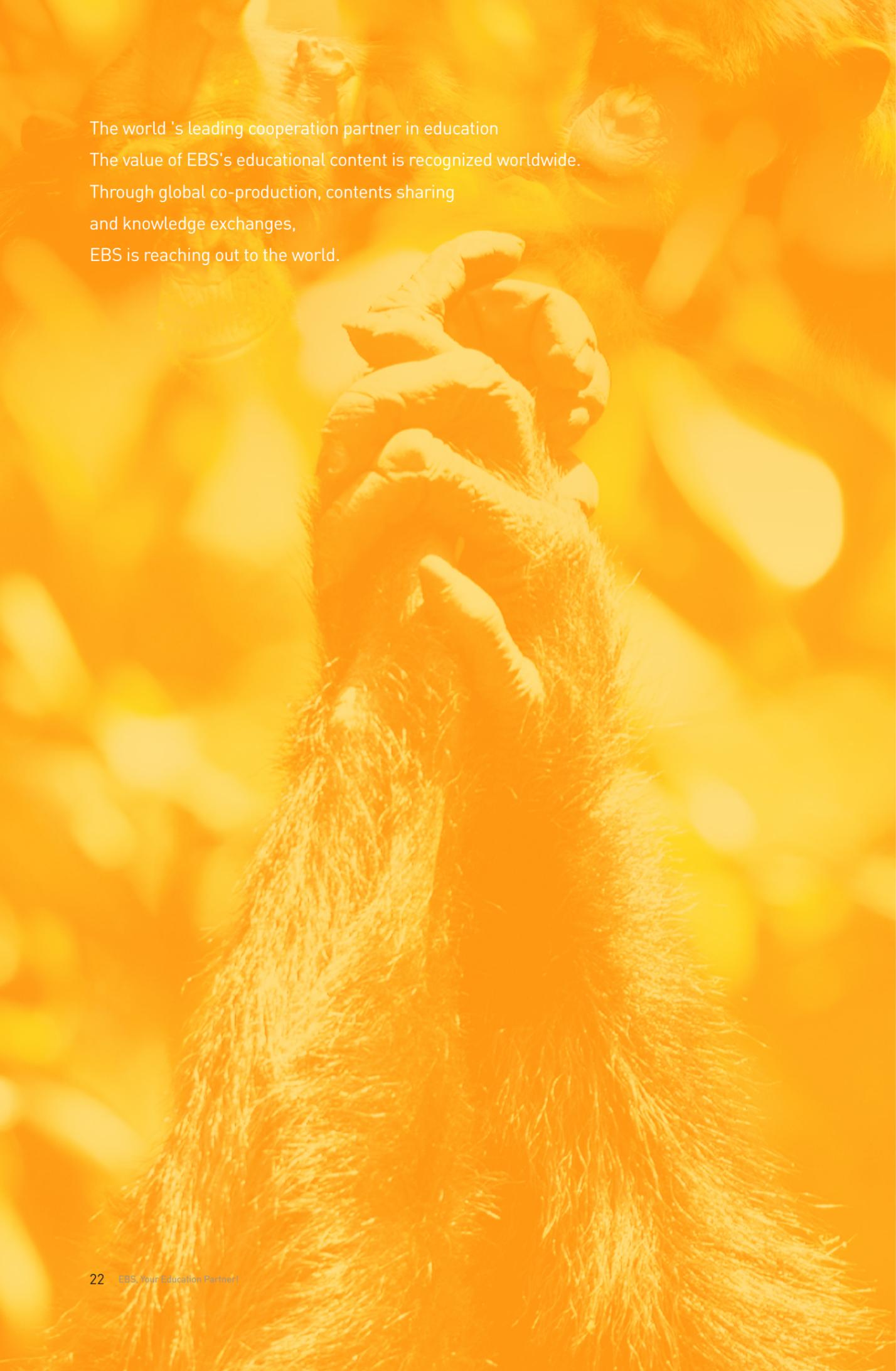
### EBS Play

EBS provides simulcast and VOD service via mobile application EBS Play



### EBS Bandi

EBS provides radio service via mobile application Bandi

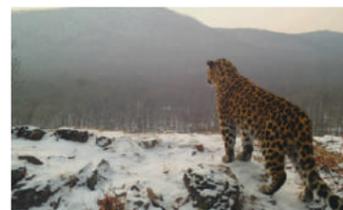


The world's leading cooperation partner in education  
The value of EBS's educational content is recognized worldwide.  
Through global co-production, contents sharing  
and knowledge exchanges,  
EBS is reaching out to the world.

# Global EBS

**EBS has produced K-POP Korean  
and broadcasted**

in Vietnam and Uzbekistan to meet the growing demand  
for Korean language education.



## International Awards

### World famous festivals and rewards have recognized documentaries and children's programs of EBS

- Documentary <The Science of Cooking> WorldFest Houston (2021)
- Documentary <Anthropocene> WorldFest Houston (2021)
- Documentary <Neuro Sapiens> WorldFest Houston (2021)
- Children's Program <Music in the Box> WorldFest Prize (2020)
- Documentary <The Male> WorldFest Prize (2020)
- Documentary <KEEP OUT! Women Over 60 Only> Toronto Women Film Festival (2020)
- Documentary <Humanity 4.0> Japan Prize (2019)
- Children's Program <Music in the Box> Japan Prize (2019)
- Documentary <Humanity 4.0> WorldFest Houston (2019)
- Documentary <Earth, Our Only Planet> AIBD (2017)
- Documentary <Lost Human> Asia TV Awards (2017)
- Documentary <Lost Humans> WorldFest Houston (2017)
- Children's Program <Tell Me Bonggu II> Japan Prizes (2016)
- Documentary <Baby on the Way> Japan Prizes (2016)
- Documentary <Green Animal> ABU (2016)
- Documentary <Myanmar, Ancient Mysteries Revealed> AIDB (2016)
- Documentary <Family Shock> selected at INPUT (2015)

## International Sales

### EBS's best programs are sold and aired around the globe

- Documentary <Qin Shi Huang, Ancient Splendors of Rome> RAI (2020)
- Documentary <Lost Humans> RAI3 (2020)
- Documentary <Green Animal> RTVE (2020)
- Documentary <Humanity 4.0> NHK (2019)
- Documentary <The Edge of the World : Galapagos> RSI (2019)
- Documentary <Green Animal> ARTE (2018)
- Documentary <Moment> Arte, Rai3 (2017)
- Documentary <Qin Shi Huang, the King of Eternal Empire> Smithsonian Networks (2017)
- Documentary <Travelogue Earth> Hunan TV (2016)
- Documentary <The Physics of Lights> Netflix (2015)
- Documentary <Snakes - Secrets of Nature's Deadliest Creatures> Smithsonian Channel and ARTE (2015)

## International Coproduction

### EBS works with many global partners to create meaningful and valuable programs

- Documentary <The Best 21st Century Parents, You Can Be>(w.t.) Doordarshan and 5 others
- Documentary <The Sixth Mass Extinction> Thai PBS (2019)
- Documentary <Home: An Architectural Journey> VTV7 (2019)
- Documentary <Way to School> VTV7 (2016)
- Documentary, 4K <The Emperor's Eternal Empire> SMG (2016)
- Documentary <Big Bang China> Hunan TV (2016)
- Documentary <The Origin> Hanan TV (2016)
- Documentary <Myanmar, Ancient Mysteries Revealed> MRTV4 (2014)
- Documentary <The Life of Ghobi> MNB(2012)
- Documentary, 3D <Ankor, the Land of Gods> TVK (2011)
- Documentary <Ice Race> NRK (2010)
- Documentary <Fiore and Lias> NRK (2008)
- Animation <Friend Papie> France 5 (2008)

## EBS Model Knowledge Sharing

### EBS's unique educational broadcasting model is popular around the world. Many developing countries are implementing Educational Channels to boost growth with Education

- Cambodia EBC (Educational Broadcasting Cambodia) (2020-2022)
- Vietnam VTV7 (2016)
- Chile TVN (2015)
- Colombia RTVC (2013)

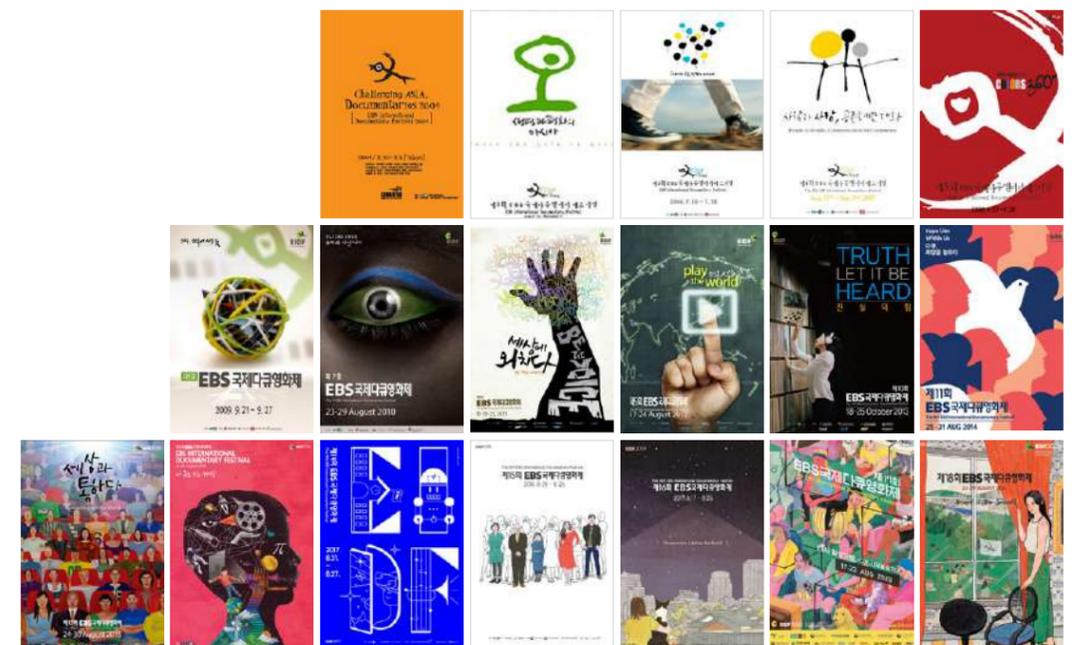
# EIDF

## EBS International Documentary Festival

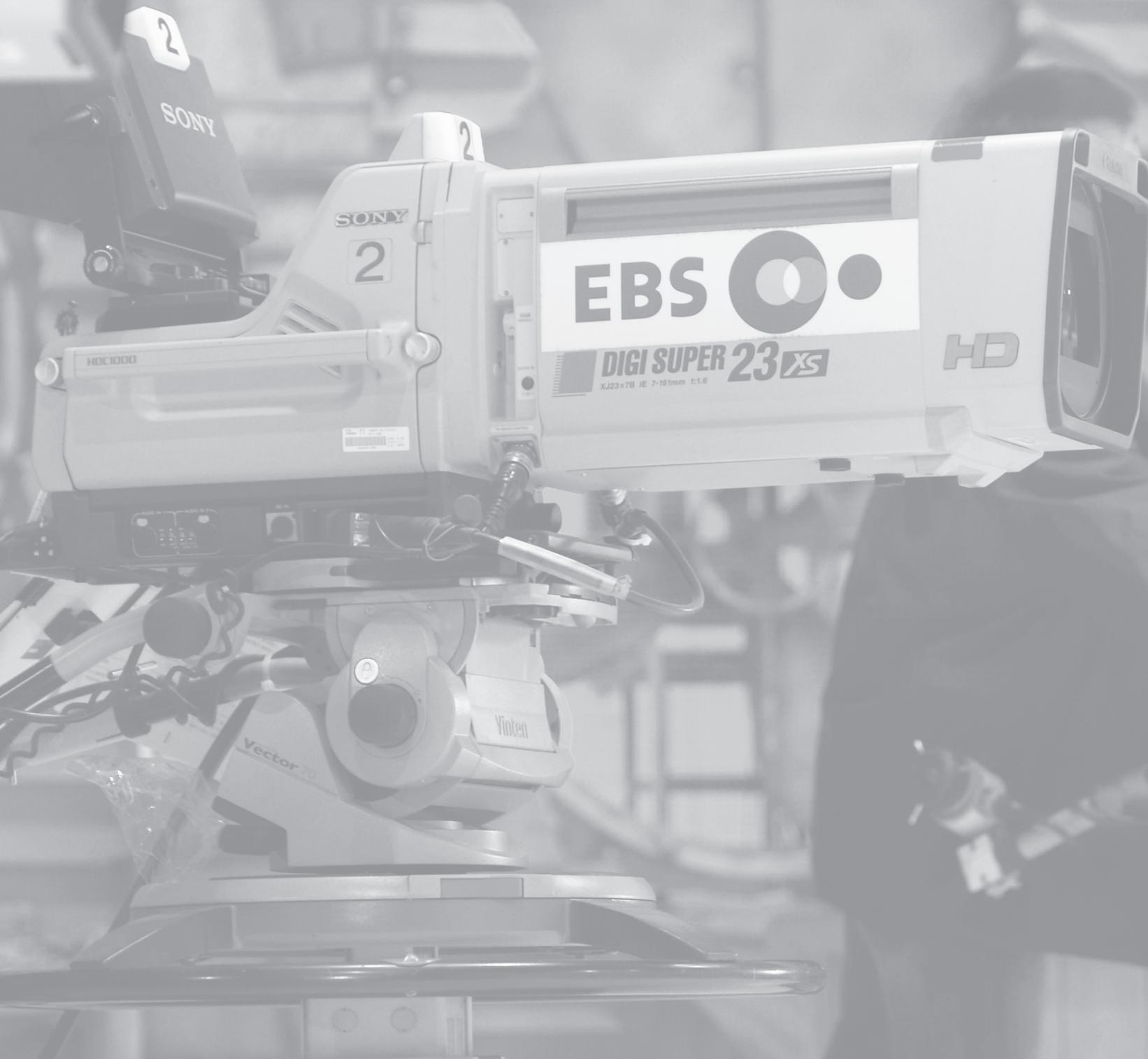
Since its launch in 2004, EIDF is becoming one of the most famous documentary festivals in Asia. It presents diverse cultural perspective through a variety of documentaries.

**EBS launched its first EBS International Documentary Festival under the theme of 'Challenging Asia' in 2004.**

**It had been the only documentary festival in the world with TV broadcasting and cinema screening. By organizing master classes and workshops during the festival, EIDF has provided artistic inspirations and practical training opportunities to documentary producers.**



# Your Education Partner





**Korea  
Educational  
Broadcasting  
System**

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Ilsandong-gu, Goyang-si,  
Gyeonggi-do,  
Republic of Korea

<http://global.ebs.co.kr>