

# electural

## Company & IP introduction

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**기밀 관련:** 본 문서에는 일렉추럴의 기밀 정보가 포함되어 있습니다. 본 문서의 모든 자료는 '저작권법'에 의하여 보호받는 저작물로서, 이에 대한 무단 복사, 복제 및 배포를 원칙적으로 금합니다. 이를 위반하는 경우에는 '저작권법'에 따라 형사처벌을 받을 수 있습니다. 본 문서를 잘못 취득하신 경우 본사로 즉시 알려 주시고, 본 문서를 영구적으로 삭제해 주십시오.

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## Creative Studio

We're **Developing Character (IP), Producing Animation**  
and doing **Licensing Business** as a Licensor

\* **Korea Culture, Sports and Tourism Minister Award Winner**  
as an Excellent Content Company at Next Contents Fair 2018

\* **ASIA-EU Cartoon Connection 2018 Award Winner**

\* Pitched at **Cartoon Forum 2018** in France

# Electural's IPs



Happy Almond Dog  
**AlmonDog**



Little Kitty Sisters  
**Lucy & Julie**

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# AlmonDog



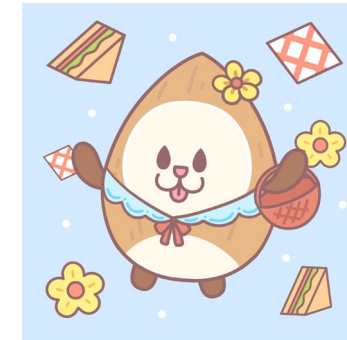
Happy Almond Dog  
**AlmonDog**



"AlmonDog" is a little almond dog who lives in our heart, which will bring us happiness and joy. It is a fancy design character. It consists mainly of designs based on AlmonDog's happy life.

It has a huge amount of design resources for the licensing business.

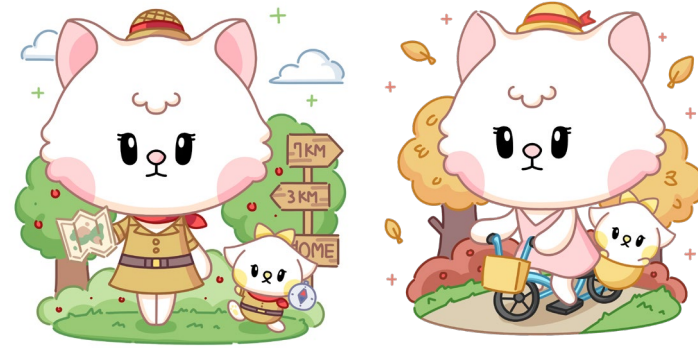
NAVER OGQ Market  
Messenger Stickers



# Lucy & Julie

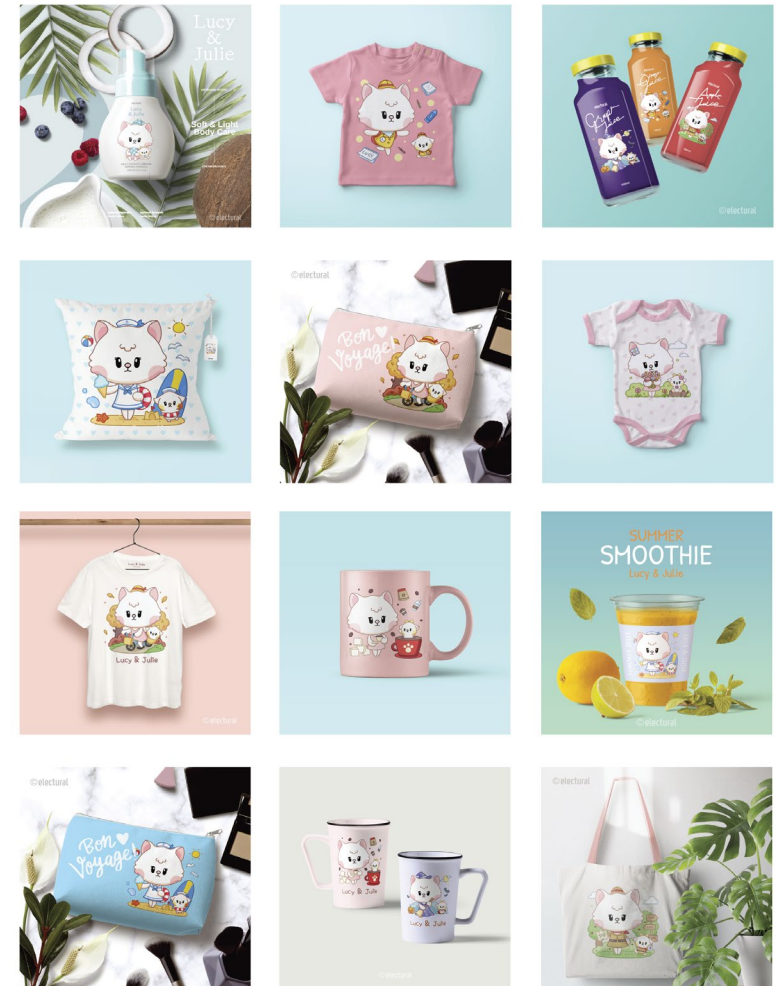


Little Kitty Sisters  
**Lucy & Julie**



'Lucy & Julie' is about the story of little kitty sisters. It consists mainly of designs based on their daily lives. 'Lucy & Julie' is a fancy design character, and the main target is girls from preschool to teenager. It has a huge amount of design resources for the licensing business.

NAVER OGQ Market  
Messenger Stickers



# We're looking for partners

	IP DEVELOPMENT	LICENSING	ANIMATION / GAME
What We Can Do	Good at Developing, Designing, and Packaging Characters (IP)	Excellent Character IPs. Experienced at Licensing Business Good Design	Excellent Character IPs. Good at developing & producing animation
We're Looking For Partners	Companies who want to <ul style="list-style-type: none"><li>- Create and develop high-end Character IP design.</li><li>- Develop manual and style guide for characters (IP)</li></ul>	Licensing Partner <ul style="list-style-type: none"><li>- Licensing Agent</li><li>- Master Licensee / Licensees</li><li>- Importer / Reseller</li></ul>	Co-Production Partner Financing / Investment Partner Distribution Partner

# Thank You

For more information on Services / Licensing / Animation opportunities :

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