

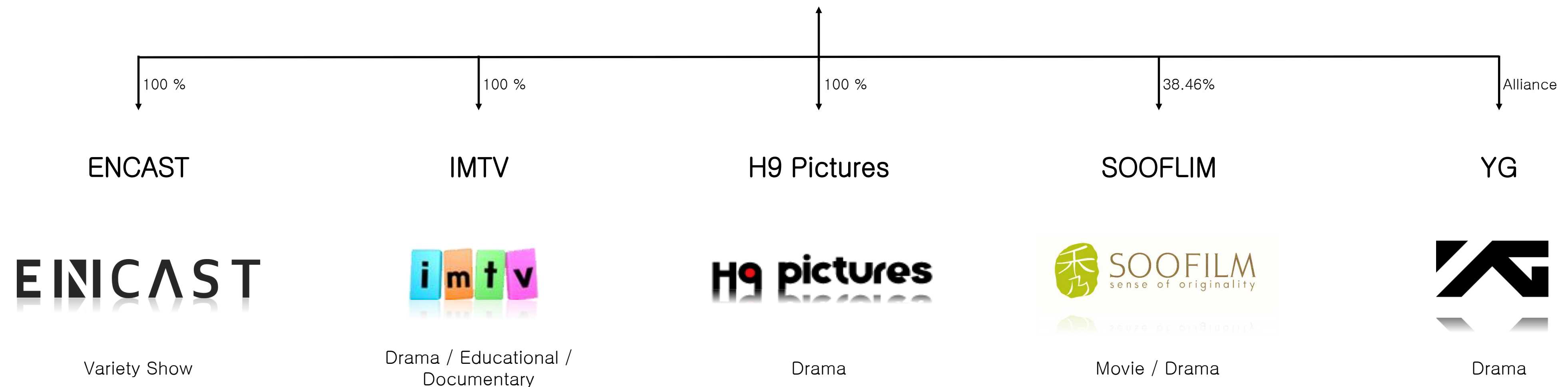
# Production Alliance Group, STUDIO ALPHA

Introduction Kit



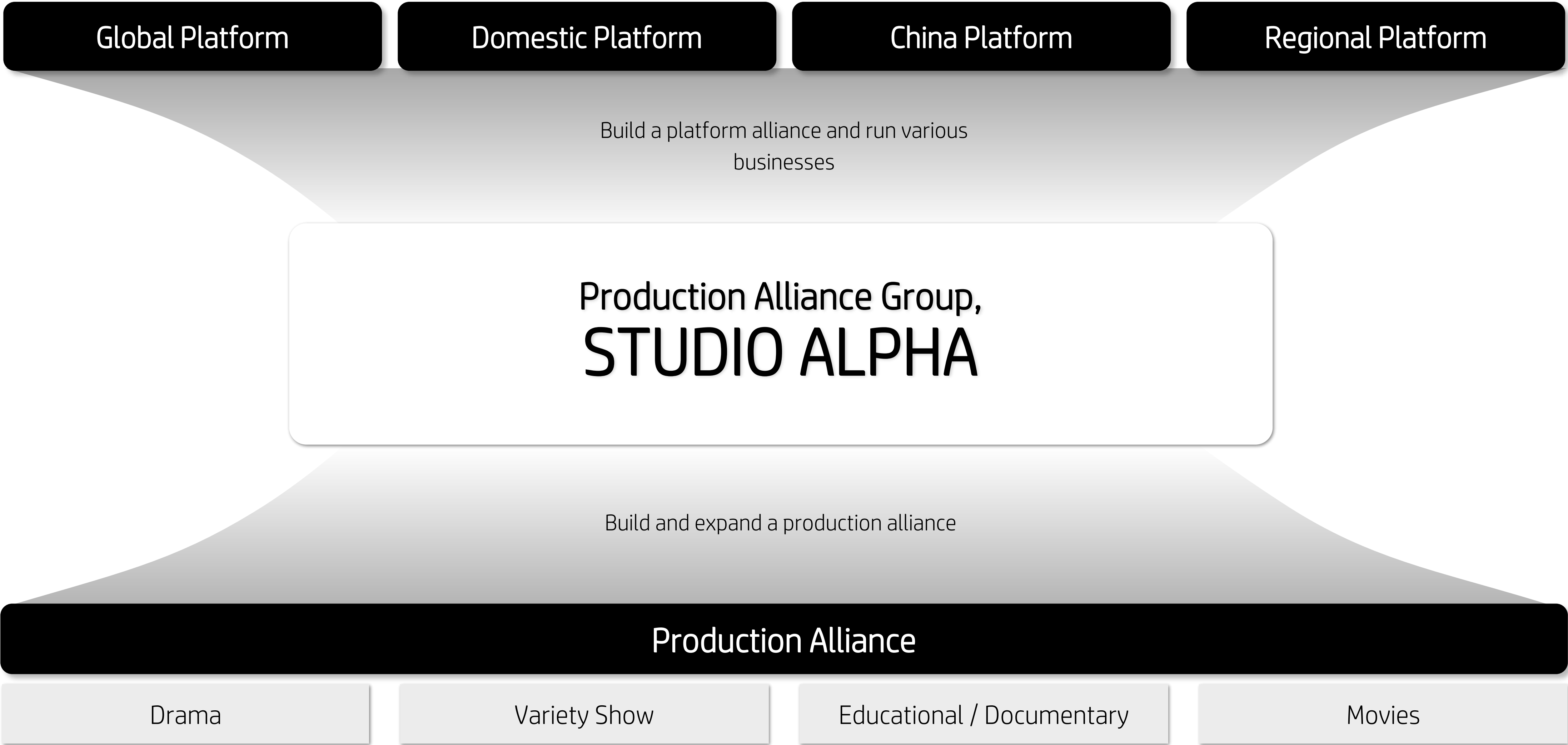
## Production Alliance Group STUDIO ALPHA

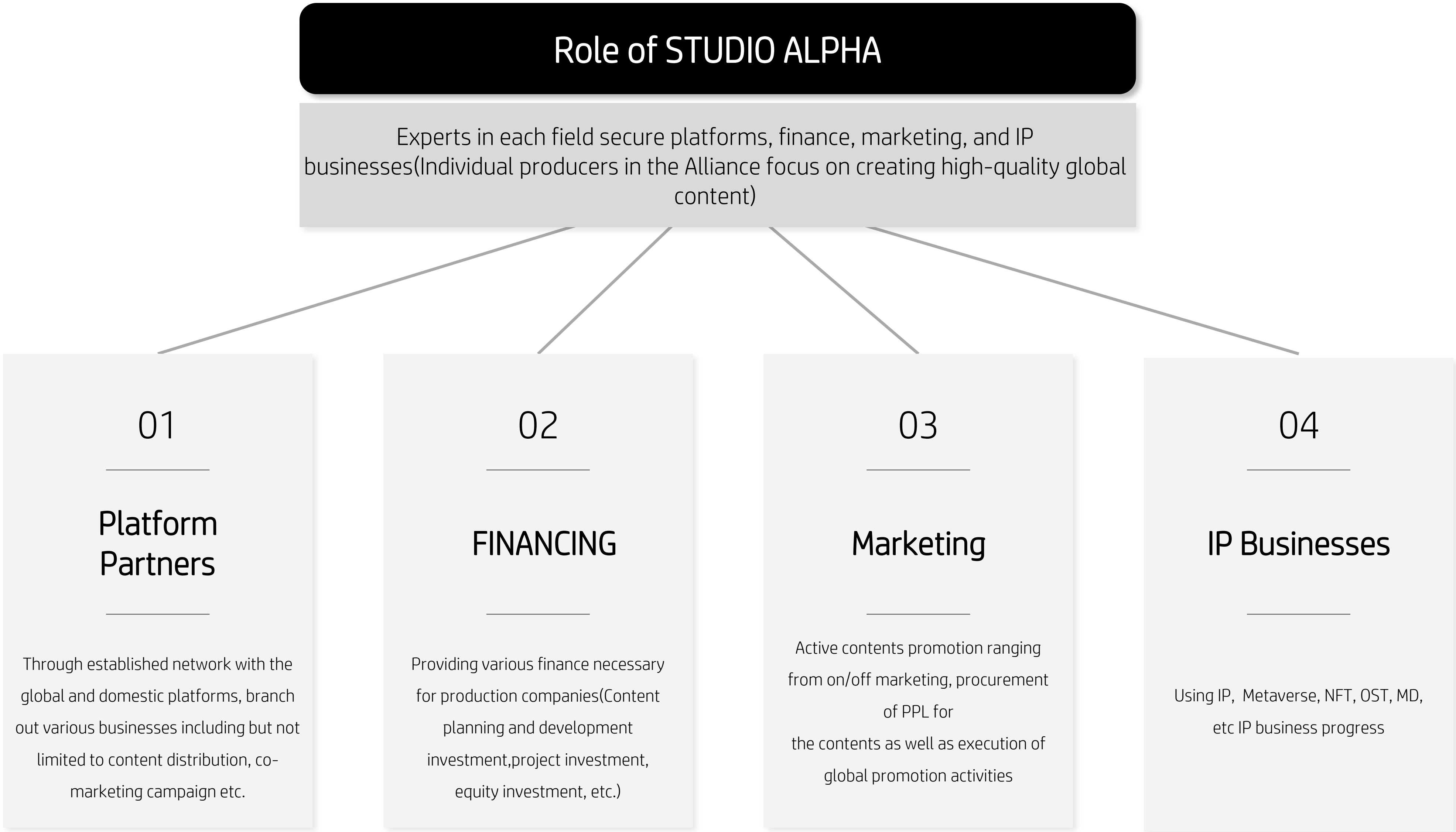
(STUDIO ALPHA is a surviving corporation after the division of material for ENCAST)



### Production Alliance Group, STUDIO ALPHA is

- As a holding company for ENCAST(Variety show), IMTV(Drama,Educational,Documentary), H9 Pictures(Drama), and STUDIO PLEX(Drama), it is expanding through Alliance and M&A with production companies (currently in consultation with more than three production companies)
- YG Entertainment is in the process of negotiating the exclusive right to distribute content for OTT (Black Pink 2022 world tour, YG Artist variety show, etc.)





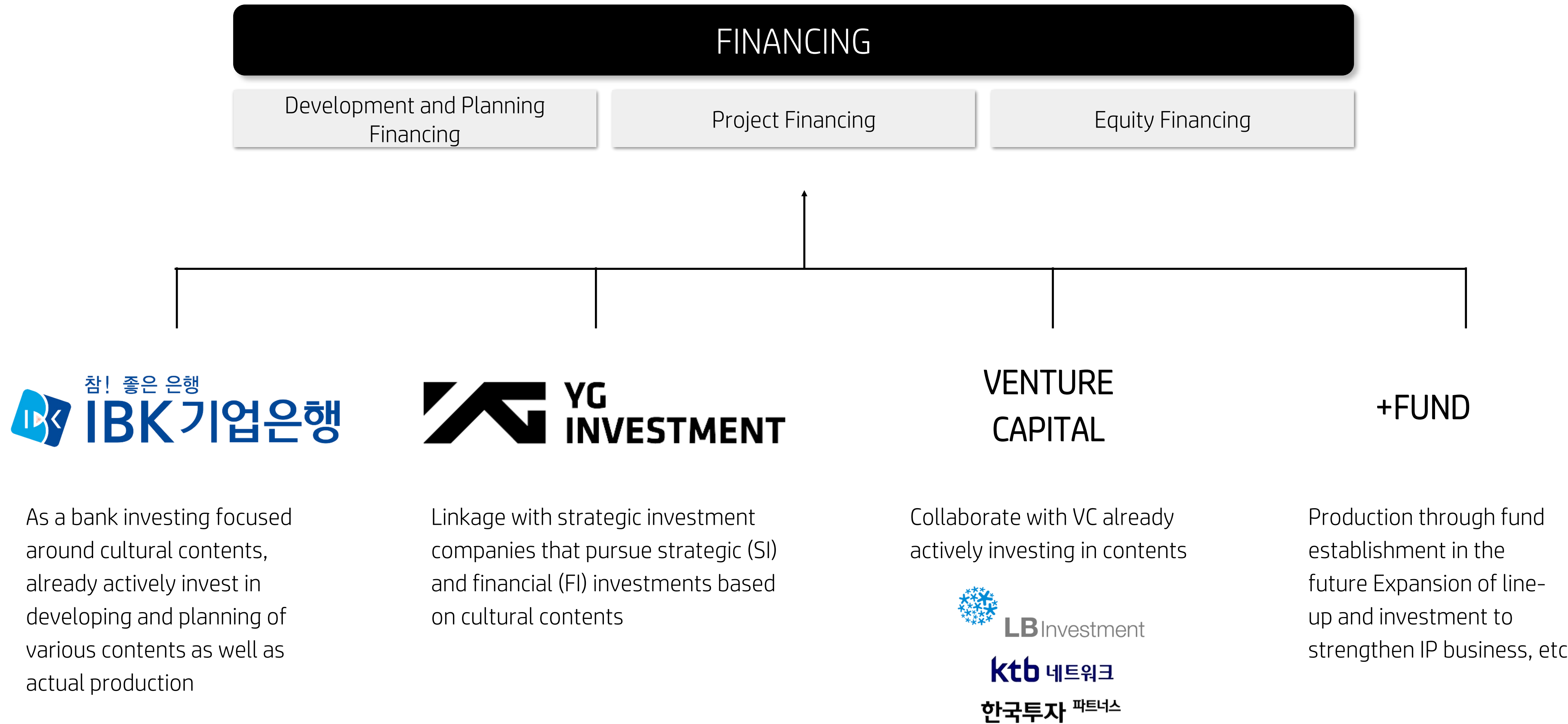
# About Us – Platform Partners

Through development of strong relationship with global and domestic platforms, not only acquire the ability to simultaneously distribute contents to the relevant platforms but be able to accommodate the needs of the various platforms

Global Platforms	Domestic Platforms	China Platforms	Regional Platforms
Platforms based on global service	Domestic platforms, broadcasting stations and IT companies with interest in expansion into contents	Platforms based on China service	Platforms and broadcasting stations based on the service in relevant countries
<div>NETFLIX</div> <div>Disney+</div> <div>prime video</div> <div>Apple tv+</div> <div>HBOmax</div> <div>discovery+</div>	<div>TVING</div> <div>wavve</div> <div>WATCHA</div> <div>coupang</div> <div>seezn</div> <div>kt StudioGenie</div> <div>NAVER TV</div> <div>kakao tv</div> <div>NOW.</div> <div>weverse</div> <div>Official for All Fans</div> <div>NC</div> <div>NCSOFT - Universe</div> <div>KBS</div> <div>SBS</div> <div>MBC</div> <div>NEXON</div> <div>Smilegate</div>	<div>iQIYI 爱奇艺</div> <div>悦享品质</div> <div>Alibaba Group</div> <div>阿里巴巴集团</div> <div>TikTok</div> <div>Tencent</div> <div>Tencent - WeTV</div>	<div>viu</div> <div>SEA Region</div> <div>iflix</div> <div>SEA Region</div> <div>goto</div> <div>Go Far, Go Together</div> <div>Indonesia</div> <div>Emtek</div> <div>Indonesia</div> <div>MNC CORPORATION</div> <div>Indonesia</div> <div>TRANSMEDIA</div> <div>Indonesia</div> <div>HD</div> <div>Thailand</div> <div>ZENSE</div> <div>Thailand</div> <div>mediacorp</div> <div>Singapore</div> <div>Shopee</div> <div>SEA Region</div>

# About Us - Financing

Various finance activities utilizing the infrastructure of financial partners (including existing shareholders) to strengthen economies of scale and content production lineup





## About Us – Marketing

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Create alliance or co-working relationship with domestic marketing companies to provide 'All-In-One' contents marketing campaign ranging from marketing of contents to procurement of PPL as well as conduct global promotion events

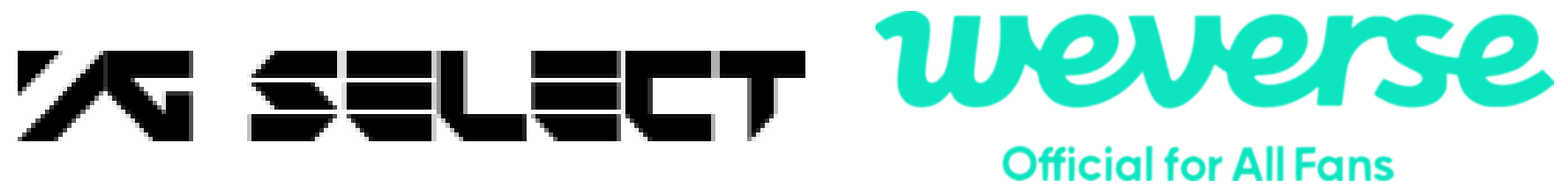


Contents Marketing + Procure PPL + Global Promotion  
= 'All-In-One' Contents Marketing



# About Us - IP Business

Expansion of existing businesses such as MD and OST based on various IPs as well as NFT and Metaverse businesses, which are emerging as new businesses (collaboration with YG Entertainment)



<Collaboration with existing YG PLUS MD unit for production and distribution of merchandize using contents IP>

YG PLUS already have established capability to produce, distribute and license various IP of affiliated artists and characters. Also recent collaboration between HYBE have further expanded the reach of merchandize business



<Proceeded through collaboration with YG and related partners>

YG is currently collaborating with Dunamu and Binance for NTF, and Naver ZEPETO for Metaverse.



Merchandize being sold on YG SELECT utilizing the affiliated actor Jang Ki Yong



ZEPETO x GUCCI / KAKAO x WEBTOON / PUBG x BLACKPINK





Company Name	ENCAST
CEO	Cho Youngbong
Established	August 21 <sup>st.</sup> , 2015
Major Business	Broadcast program production and distribution
Business Address	12F, 434, World Cup buk-ro, Mapo-gu, Seoul
TEL	02-566-0911
FAX	02-566-0912
Website	<a href="http://www.encast.co.kr">www.encast.co.kr</a>

## Global Entertainment Content Production Studio

Based on the production system where the best producers can show their creativity indefinitely, ENCAST aims to create original content optimized for various platforms such as TV, mobile, OTT, and create a new culture in the global era and transform it into a main player in the content market.

### HISTORY

2017	TV Chosun <Signal> Production / Broadcast
2018	JTBC <Team Chief> Production / Broadcast YouTube <Fan Heart Attack (IDOL TV)> production / broadcast KBS <The Road to Paris> production / broadcast
2019	JTBC <Respect Your Taste - Real Life> production / broadcast NAVER TV & YouTube <HACKINSSA CREW> production / broadcast YouTube <Here Comes Your Majesty> production / broadcast TV Chosun <The Century of Taste - Successors> production / broadcast
2020	JTBC <Veteran> production / broadcast YouTube <Show-treet Fighter> production / broadcast
2021	SKY TV & MBN <Wild Wild Quiz> production / broadcast JTBC <Serimoney Club> production / broadcast JTBC <Bistro Shigor> production / broadcast Kakao TV <Queen Of Straw> production / broadcast
2022	KBS <Baby Singer> in production Kakao TV <Gender survival : in the wood> in production JTBC <wonderful house> in production Coupang play <The king of street food> in production



TV VARIETY SHOW



2017~2019

A solution program in which the production team directly mobilizes to various parts of society in need of a helping hand to understand the situation, and is responsible for resolving the situation and post-management.



2018

A new format of global cooking program in which Korean and Thai chefs form a <team> to compete like a sport and develop new recipes.



2019

My private daily life to share with stars!  
A real communication variety show that builds friendships with Korea's best stars only through taste  
Respect Your Taste - Real Life



2020

A program that contains the desperate diet (diet therapy) challenges of 'Ve, ter(太), and ran(郎)' who are desperate to lose weight for their own reasons



2021

A real generational sympathy quiz show in the wild with the popular YouTuber Bobgupnam!



2021

Golf legend Se-ri Park formed a golf club with Jong-kook Kim and Se-chan Yang! People who are active in various fields join as club members, play golf, and donate together.



2021

A program that opens a pop-up restaurant in a small town far from the city, and is run by stars themselves



DIGITAL CONTENTS



2018

'Fan Heart Attack IDOL TV' is a web variety show program where idol groups perform various missions and challenge fans to show new sides of themselves.



2019

The online friend I met turns out to be a super insider star (Hackinssa)? Join the <HACKINSSA CREW> right now.



2019

A web variety show that Hwang Jeseong, the next-generation gag emperor, struggles to become the emperor of YouTube through a new and special experience every week.



2020

To buy or sell, that is the question! Fun and Cool Live Sales War of Stars!



2021

The era of 'cradle beggars'! Hyeon-hee Hong jumps directly into the N-job items that viewers are interested in these days, when interest in financial technology is growing more than ever.



ONGOING



2022

Celebrity novice children's song producers and baby singers met to create the next generation of national children's songs to celebrate the 100th anniversary of Children's Day! The production of children's children's songs made by adults and children



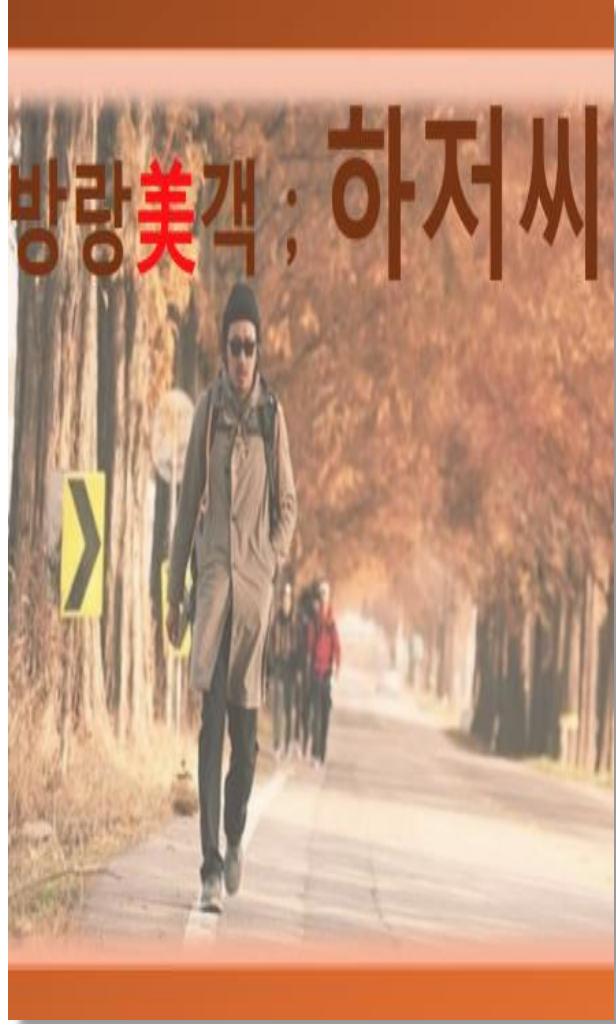
<wonderful house >

Augmented reality emerging as a 2022 megatrend!What if this augmented reality meets interior & remodeling??



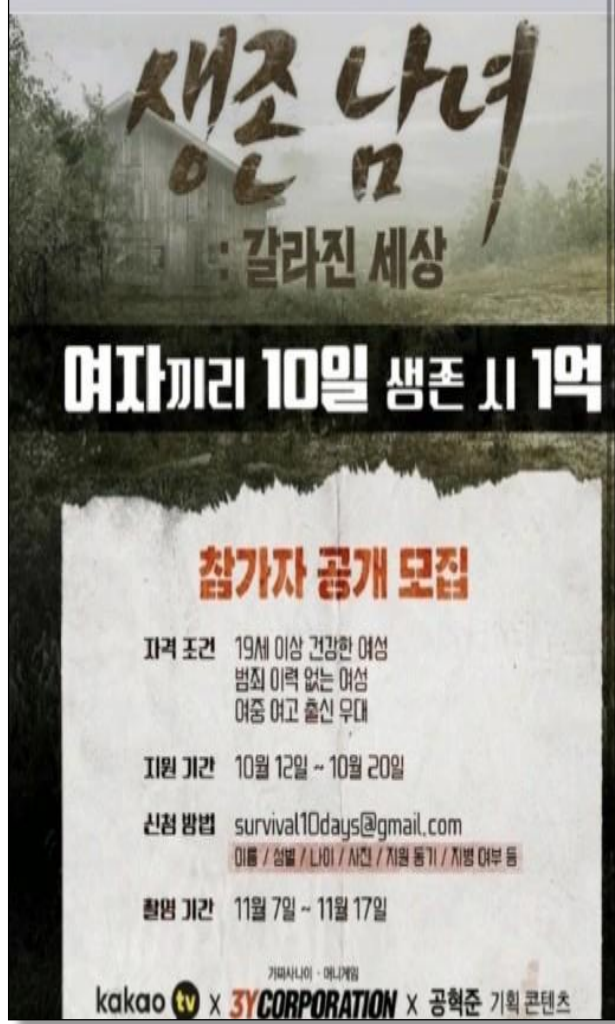
<The king of street food>

The game begins with the rank against the passage of time!Who will be the best [tteokbokki] to be sold at Coupang Eats, marts and convenience stores across the country?



<Wanderer Mr.Ha>

In the process of preparing for Ha Jung-woo's eleventh exhibition, it's a life art journey to find and meet artworks and people from all over the country! A variety of episodes from art restaurants across the country, along with communication and chemistry with the people you meet there, is a documentary entertainment show on Artchelin Road.



<Gender survival : in the wood>

In an environment separated from the world, men and women are divided into teams and compete for ten days in a fierce competition for survival.



Company Name	IMTV
CEO	Lee Youngsook
Established	February 16 <sup>th</sup> , 2001
Major Business	Broadcast program production and distribution
Business Address	12F, 434, World Cup buk-ro, Mapo-gu, Seoul
TEL	02-780-0350
FAX	
Website	<a href="http://www.imtv21.co.kr">www.imtv21.co.kr</a>

## Korean best content provider group that develops original stories and writers' crew in drama, variety show, and documentary

Built trust with proven ability for 22 years.  
IMTV has achieved continuous growth and stable outsourced production for 22 years based on the reliability of competent writers, production capabilities, and platform companies such as broadcasting companies.

### HISTORY

2001  
~ 2005

Established IMTV  
KBS <Challenge History Quiz> aired more than 150 times  
SBS <Water is life> production / broadcast  
KBS <Secret of Myth of Creation> production / broadcast

2006  
~ 2010

Selected as KBI-NGCI joint project 'Korea to world' <Traffic in SEOUL>  
Selected as a support for content production by the Korea Communications Commission  
<Secrets of the Underground Palace - Royal Tomb of Joseon>  
Selected as an excellent program by Foundation for Broadcast Culture <Children of Ladakh>  
Selected for the 1st Green Documentary Contest by Broadcasting Content Promotion Foundation  
<Good Journey to Change the World>

2011  
~ 2020

Selected as a support for content production by Korea Creative Content Agency <My Wife Disappeared>  
KBS Children's Drama <Magical Thousand Characters> production / broadcast  
Commercial movie <My Ordinary Love Story> production / broadcast  
KBS Friday miniseries <SPY> production / broadcast  
NAVER-MBC every1 web drama <The Girl at 0 O' Clock> production / broadcast  
Movie <MEMENTO MORI> production / broadcast  
SBS <Into The World Again> production / broadcast  
OCN <Evergreen - That Man Oh Soo> production / broadcast

2021  
~ 2022

KT <Hush! Save Him> production  
Netflix <Goodbye Earth> in production (To be aired in 2023)  
tvN <Couple Killer> in production (Planned to be produced in July 2022)  
OTT <Perfect City> Global OTT organization under discussion (Complete 4 scripts)  
지상파 <Welcome, my chef> Under discussion on terrestrial broadcasting (Complete 4 scripts)  
OTT < Banwol Restaurant Specializing in Blood> Global OTT organization under discussion (Complete 4 scripts)



DRAMA



2014

A story about the struggles of the main characters who have been reincarnated in the real world to find 10 magical Chinese characters thrown into the human world.



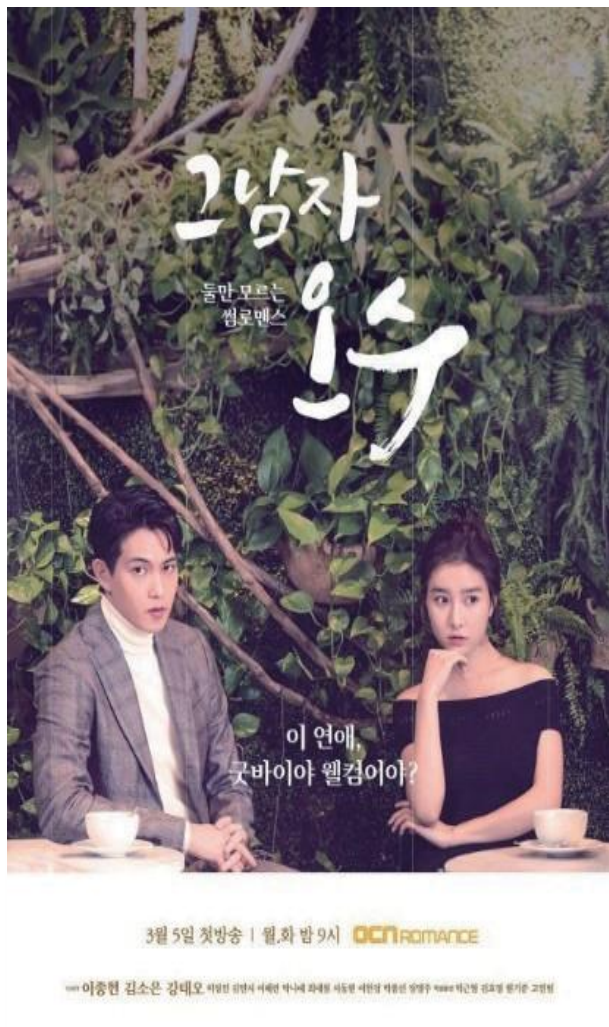
2015

A hybrid family drama about a mother's love to protect her family.



2017

A fantasy romance between a 31-year-old woman who was born the same year as a 19-year-old boy, and a man and a woman of the same age with a 12-year age gap.



2018

A certain romance that only the two of them don't know about Ohsoo, a modern cupid man without any sense of romance, and Yuri, who has difficulty in love.



2020

A story that food MDs grow and adapt to their field at a food company fiercely through various happenings, such as discovering must-visit restaurants, supplying ingredients, and developing recipes.



2021

These days, each individual's anger has reached its limit.  
Everyone dreams of revenge towards the object of anger at least once in their minds.  
What if there are people who secretly take my revenge instead of me?  
This is the revenge agent consultant!



DRAMA / MOVIE



2011, 2014

KBS Drama Special  
- My Wife Disappeared: a story of a salaryman in his 40s looking for his disappeared wife  
- The Dirge Singer: Set in the Joseon Dynasty, a story of slaves who had to sing when yangban (a noble family) was bereaved.



MOVIE

2014

Eunjin decides that she will never love again after six romances that leave only bitter memories. However, because of innocent and romantic guy Hyunseok, Eunjin begins to fall in love with him again. But, he never tells her "I love you" A suspiciously sweet and heart-pounding romantic love story!



NAVER

2015

Jidan, who dreamed of becoming a superstar, had a mysterious experience through a mysterious part-timer named Sera at a Karaoke where accidentally be in charge of management



MOVIE

2018

A survival game begins when people who are trapped in an underground bathroom and wake up at the same time without even knowing the reason.



VARIETY SHOW



2001~

A program to contemplate ways to protect water resources and the human ecological environment.



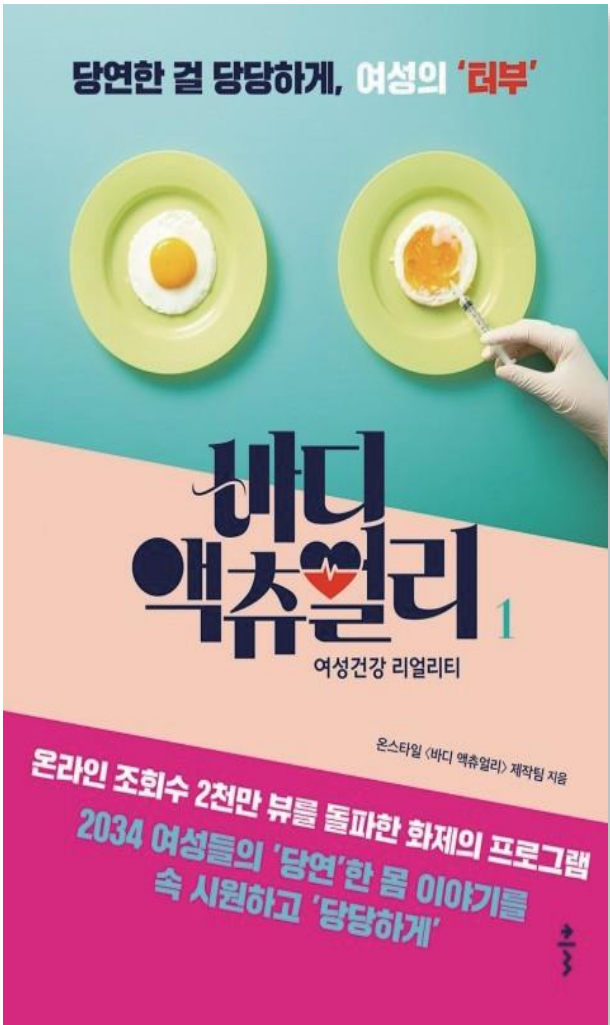
2012~

A program about the secret stories of our neighbors hidden all around the world.



2015~

A new style talk show that communicates pleasant stories of life with the younger generation honestly.



2017

A women's health reality program



2019

A Korean first 'Book-OST Project' begins!  
Book-OST Project,  
Melody Bookstore



2020

A variety program that reveals the secrets of how a company that puts the employees first and the CEO who is sharing can achieve better performance.



ONGOING



NETFLIX

Produced in 2022, aired in 2023

The not-too-distant future, a time-limited Earth ahead of the impact of an asteroid, the story of various groups of people preparing for the end



tvN

Production started in July 2022

Ordinary office workers and full-time housewives were packaging. The couple, who do not know each other's identities, are Korea's best killers. The mission to kill each other falls... In the midst of conflict and agony, what choice will these couples make?



Global OTT

Planned to be completed in 2022

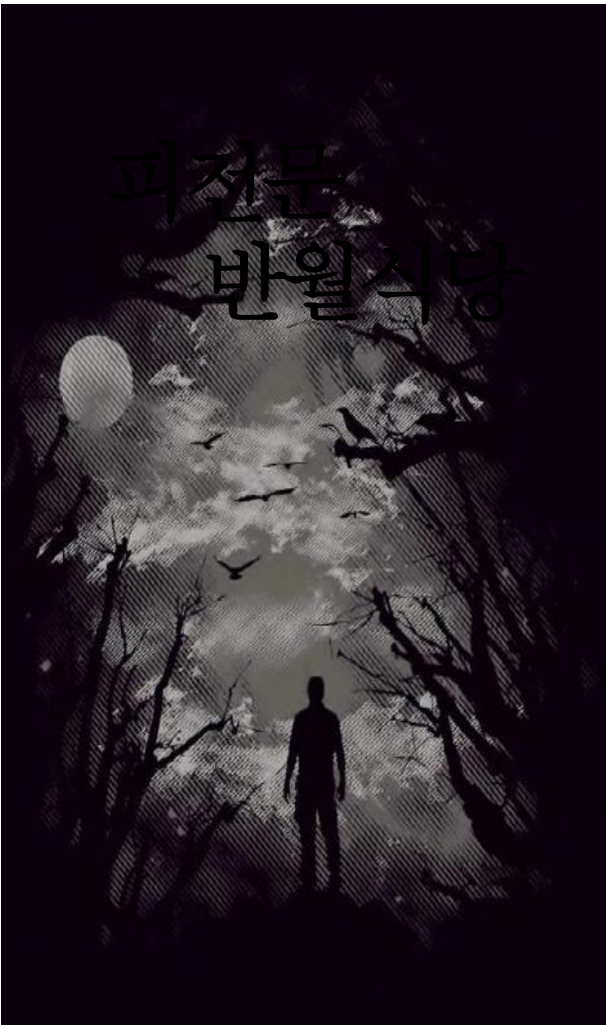
A SF noir in which an elite police officer who has been seriously injured and inserted into cybernetics uncovers a huge conspiracy related to his accident.



Terrestrial broadcasting

Scheduled to be organized / produced in 2022

A Confucian boy who surpassed 117 years of fulfilling the emperor's secret mission A Korean female chef who became macho herself in a kitchen full of testosterone and imperial cuisine of the Korean Empire.



Global OTT

Planned to be completed in 2022

After her mother's death, Su Riyoung, a police aspirant who lives with a new family, gets caught up in a mysterious incident centered on the 'Banwol Restaurant specializing in blood'.



Company Name	H9 Pictures
CEO	Heo Yunmu
Established	May 7 <sup>th</sup> , 2020
Major Business	Broadcast program production
Business Address	12F, 434, World Cup buk-ro, Mapo-gu, Seoul
TEL	02-566-0911
FAX	02-566-0912

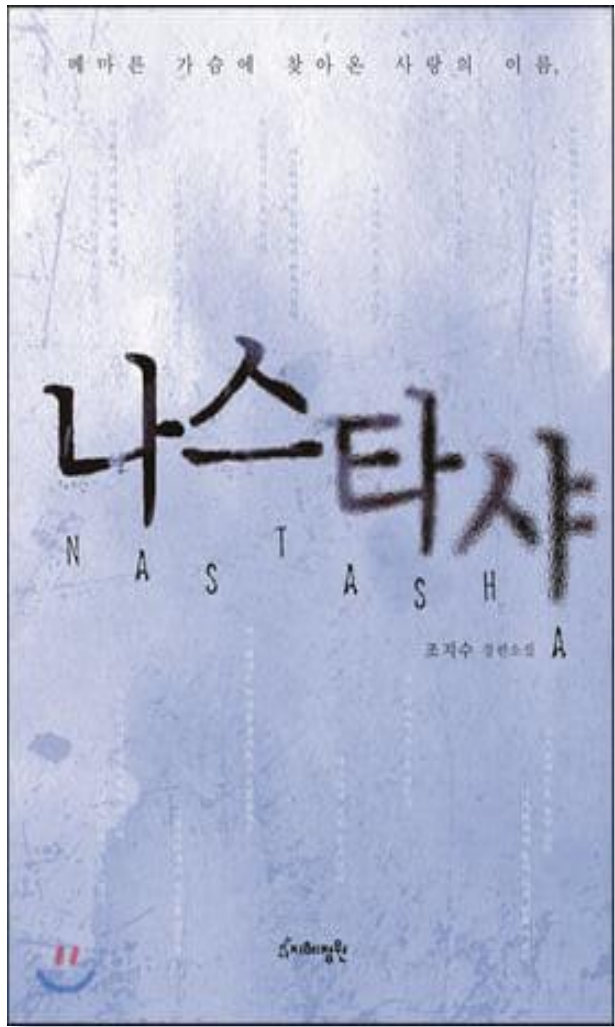
## A company that specializes in planning and developing dramas

H9 Pictures produce dramas and educational programs based on the trust of competent writers, production capabilities, and platform companies such as broadcasting companies.

### HISTORY

2020	Established H9 Pictures Feature-length novel <Nastasia> and <AI Doctor> drama rights contract
2021	<Nastasia> Completed the 4th script / Under discussion on organization <AI Doctor> Completed the 2th script / Working on the script
2022	SBS <Nastasia>(Working title <Anna>) Casting of lead actors in progress <AI Doctor> Working on the script

ONGOING



Terrestrial  
broadcasting

Casting of lead actors in progress

Working on the script  
(Completed the 2th script)

A modern medical fantasy  
fiction drama

The true love story in the beautiful  
Mother Nature.





Company Name	SOO FLIM
CEO	Min Jinsoo
Established	2004
Major Business	Broadcast program production and distribution
Business Address	3F, Jinju building, 21, Dosan-daero 23-gil, Gangnam-gu, Seoul
TEL	02-514-3666
FAX	
Website	<a href="http://www.soofilm.com">www.soofilm.com</a>

## SOO FLIM

Founded in 2004, Sufilm has been producing at least one film every year since 2005. It has been loved by the audience for its sophisticated yet emotional works such as the box office hits <All For Love>, <Finding Mr. Destiny>, and <All About My Wife>. In addition, in addition to secondary supplementary rights business such as movie OST, DVD release and book publishing, one-source multi-use is implemented through stage musicalization (currently in production of <All About My Wife> performance) and drama co-production, etc. is actively taking the lead in Based on transparency in management and a stable production system, Sufilm will accelerate the production of more diverse genres of films in the future to establish itself as Korea's leading film company.

## HISTORY

2009 ~ 2015	<All About My Wife>, <All For Love> 18 works including  <Will You Be There> Director Hong Jiyoung
2016	<Horror Stories III> Director: Kim Gok, Kim Seon, Baek Seun-gbin, Min Gyudong  <The Bros> Director Jang Yoojung
2017	<Herstory> Director Min Gyudong
2018	<SF8> Director Min Gyudong and 7 others
2020	<Honest Candidate> Director Jang Yoojung  <On the Line> Director: Kim Seon, Kim Gok,
2021	<New Year Blues> Director Hong Jiyoung



## MOVIE



### MOVIE

2005

The hearts of couples who met and became connected through different stories, unexpected love and a twist in life begin.

\*Awards: Chunsa International Film Festival Jury Special Award, Screenplay Award, Supporting Actress Award, New Actor Award, Best New Actress Award / Korea Film Awards Editing Award / SIFF, FEFF, etc



### MOVIE

2007

Thirteen years old... ..a secret hidden deep in her heart...!!

\*Awards: Awarded Best New Director at Seoul International Film Festival / Invitation to Warsaw International Film Festival, Tokyo FILMeX Festival, etc. / Support for 'Residences in Paris' at Festival de Cannes



### MOVIE

2008

An antique cake shop opened in a quiet residential alley. The four men who gathered in "Antique" hiding their different pains, the heart-warming confession of love and friendship they offer!

\*Awards: Baeksang Arts Awards Popularity Award (Ju Ji-hoon) and Director's Cut Best New Actor Award (Yoo Ah-in) / Invitation to Internationale Filmfestspiele Berlin, Hong Kong International Film Festival, Paris Cinema, etc



### MOVIE

2009

A soft, trustworthy husband, a free young man who speaks provocative language, a woman of unique sensibility among them. That's how the story of the three begins.

\*Awards: Invitation to Berlin International Film Festival, Cairo International Film Festival, Verona International Film Festival, etc



### MOVIE

2010

The best romantic comedy, the legendary film of the creative musical world!



### MOVIE

2011

A movie adaptation of the drama of the same name by writer Noh Hee-kyung!



MOVIE



MOVIE

2012

The story takes place around Jeong-in, the best woman but the worst wife for her husband, and her timid husband, Doo-hyun, who dreams of breaking up with his wife, asks the legendary Casanova Sung-ki to seduce her

\*Awards : Blue Dragon Film Festival Award for Best Actress (Lim Soo-jung), Best Supporting Actor (Ryu Seung-ryong) / Award for Best Actress (Lim Soo-jung), Taipei Golden Horse Film Festival, Hawaii International Film Festival, New York Asian Film Festival, etc



MOVIE

2012

A high school girl kidnapped and at the crossroads of life and death by a language-impaired killer tells the scariest story she knows to survive.

\*Awards: Bucheon International Fantastic Film Festival Opening Film / Invitation to Sitges International Film Festival, Brussels International Fantastic Film Festival, Taipei Golden Horse Film Festival, etc. / Blue Dragon Film Festival Best New Actor (Yoo Yeon-seok) Nominated



MOVIE

2013

Three men and women intertwined with forbidden love! A ferry that suddenly appeared one day in front of Jeongha, where everything was confusing. Naru is persistent in asking me to live with her.

\*Awards: Invitation to Gala Presentation at Busan International Film Festival



MOVIE

2013

The moment you open the insurance case record, the world of death unfolds!

\*Awards: Brussels International Fantastic Film Festival Silver Raven Award, Invited to the Sitges International Film Festival, Nominated for Best New Actor (Ko Kyung-pyo) at the Blue Dragon Film Festival



MOVIE

2013

A real wedding story like a roller coaster of four couples a week before their wedding Pre-sale records in 7 Asian countries before release!



MOVIE

2012

An omnibus film that sharply depicts the work-family balance and the dilemma of childbirth in modern Korean society

\*Awards: Festival de Cannes Winner of the Canal+ Award ("Circular") / Cinema Digital Seoul Film Festival Movie Colage Award



MOVIE



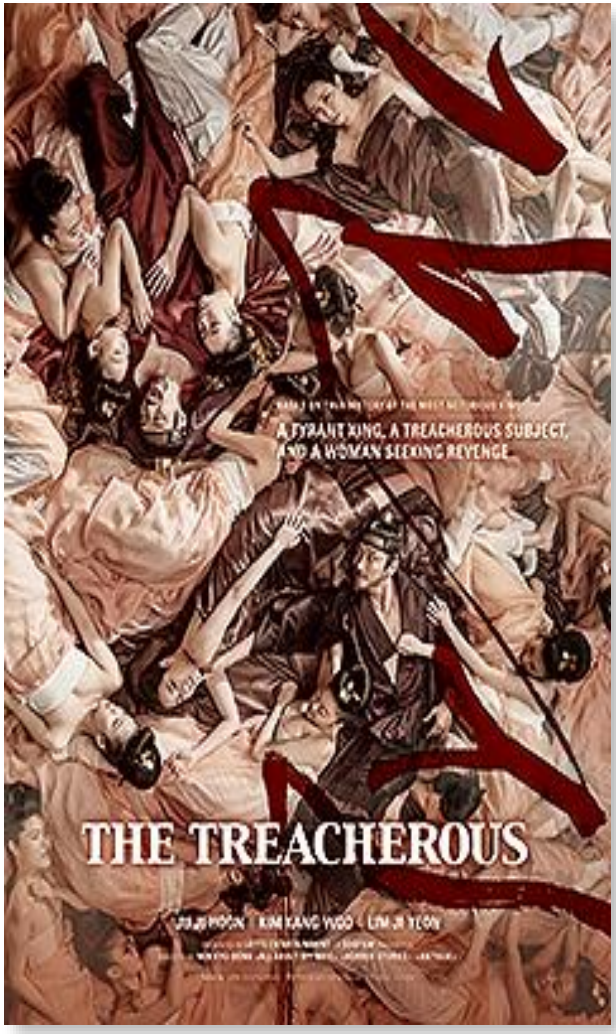
MOVIE

2015

They seem to be more perfect than anyone else, but they are actually sloppy. The secret partnership between the two working girls, who have turned into life in a day, begins!

A remake of a Brazilian box office hit

\*Awards: Invitation to competition section at Fukuoka International Film Festival



MOVIE

2015

In the 11th year of Yeonsangun, people who sacrificed 10,000 beauties to control the king are infested. A fierce battle for power begins, and Dan-hee and Seol Joong-mae train to become the best colors of Joseon in order to survive...

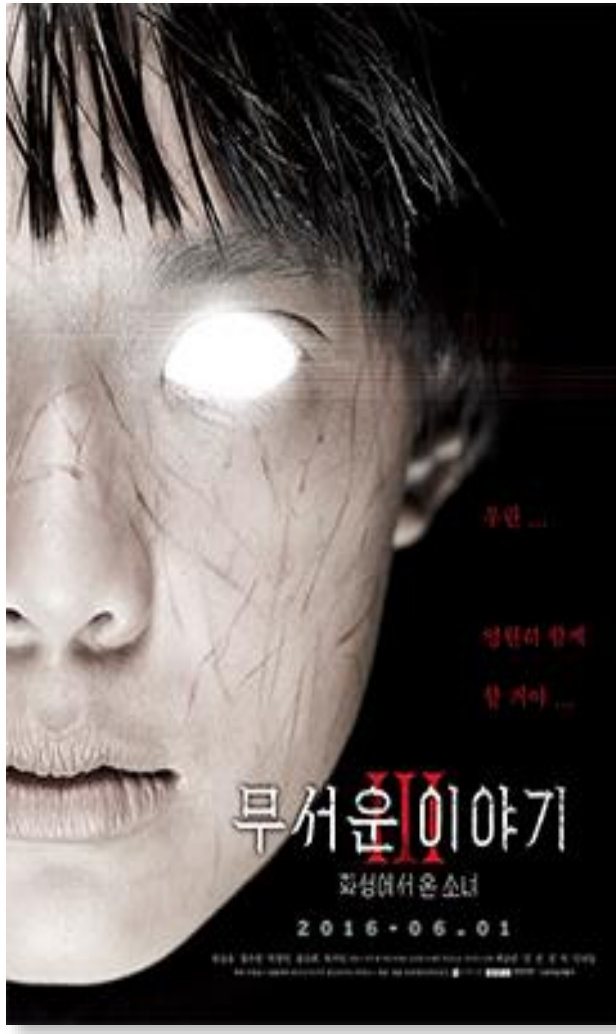
\*Awards: Karlovy vary International Film Festival / Sitges Film Festival Invitation



MOVIE

2015

A suspense thriller about a woman's desire and destruction, a French novel "Woman of Straw", which became the original Hollywood film starring Sean Connery in 1964!



MOVIE

2016

Past stories horror stories, present stories galloping ghost stories, future stories artificial intelligence horror



MOVIE

2016

A man with terminal cancer goes back to the past 30 years, meets his young self, and a touching story about love and life that unfolds across the present and past to save their loved ones

In 2014, for the first time in Asia, signed a film rights contract with the world-famous best-selling author Guillaume Musso.



MOVIE

2017

Director Jang Yoo-jung's second film based on a musical



## MOVIE / DRAMA



### MOVIE

2018

From 1992 to 1998, 23 trials, 10 plaintiffs, 13 lawyers! The hot story begins with the grandmothers who proudly stood up to the Japanese court and the people who fought for them begins!

\*Awards: 23rd Busan International Film Festival Invitation / 38th Hawaii International Film Festival Invitation / 38th Korea Film Critics Association Award Youngpyeong 11th Award / 18th Director's Special Comment of the Year (Director Min gyudong) Award / 27th Buil Film Awards for Best Actress (Kim Heeae)



### MOVIE

2020

It is a comedy that takes place when a third-term lawmaker, who is the easiest to lie, is unable to lie one morning before the election.



### MBC

2020

The story of humans dreaming of a complete society through technological development against the backdrop of the near future, the Korean original SF anthology series



### MOVIE

2021

A movie about a romantic week of four couples overcoming different fears ahead of the new year



### MOVIE

2021

A crime-action film that takes place when a man who has lost everything under a voice phishing trap penetrates the organization's headquarters in China

# E.O.D

Thank You!

## CONTACT INFORMATION

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Mapo-gu, Seoul

Production Alliance Group